

Priming Glossary

By Vanessa Van Edwards

Charismatic Words	1
Charismatic Examples	8
Warm Words	10
Warm Examples	17
Competent Words	20
Competent Examples	27

Charismatic Words:

Accomplished		
Adaptable		
Admirable		
Allure		
Alluring		
Amazing		
Appeal		
Appreciate		
Assured		
Astound		
Awe-inspiring		
Beneficial		
Bold		
Bright		
Brilliant		
Calm		

Charismatic Words:

Calmness		
Captivate		
Captivating		
Charisma		
Charismatic		
Charm		
Chic		
Choice		
Classy		
Compelling		
Composure		
Confidant		
Confidence		
Confident		
Considerate		
Cool		

Charismatic Words:

Create		
Creative		
Dedication		
Diligent		
Ease		
Elegance		
Empathetic		
Encourage		
Encouraging		
Engage		
Engaged		
Engagement		
Engaging		
Entrancing		
Esteem		
Excellent		

Charismatic Words:

Fascinate		
Fascinating		
Fascination		
Favor		
Favorable		
Fine		
Finesse		
Finest		
Generous		
Graceful		
Grateful		
Gratitude		
Great		
Help		
Helpful		
Hero		

Charismatic Words:

Heroism		
Honor		
Hypnotic		
Imploring		
Incredible		
Interesting		
Intuitive		
Lead		
Leader		
Leadership		
Magnetic		
Magnetism		
Mind-blowing		
Model		
Motivate		
Passion		

Charismatic Words:

Persistent		
Poise		
Praise		
Progress		
Refined		
Respect		
Respectable		
Respectful		
Reward		
Secure		
Self-Assured		
Self-Reliant		
Spark		
Stability		
Substantial		
Support		

Charismatic Words:

Supportive		
Talented		
Thank you		
Top		
Trustworthy		
Understand		
Understanding		
Useful		

Charismatic Examples:

Openers

Good morning team!

Excited for today

Welcome everyone.

Let's kick-off this collaboration

Can't wait to get started together

Closers

Excited to work with you

Looking forward to this

Happy to answer any questions,

We got this!

Charismatic Examples:

To your success,

Great work,

Thank you for everything,

Examples

I was just thinking of you!

This ___ reminded me of you.

I love having you on the team

Thank you for your help and talent

Charismatic Examples:

Questions	
Working on anything exciting recently?	
How's the team doing?	
Anything I can do to help you?	
Doing anything exciting this weekend?	

Warm Words:

Accommodate	
Accommodating	
Affectionate	
Agree	
Agreeable	
Amiable	
Appeal	
Appealing	
Awe	
Awesome	
Beautiful	
Best	
Blessed	
Both	
Breathtaking	
Breezy	

Warm Words:

Care	
Caring	
Charitable	
Charm	
Charming	
Cheer	
Cheerful	
Cheering	
Cheers	
Collaborating	
Collaborative	
Compassionate	
Congenial	
Connect	
Cooperate	
Cozy	

Warm Words:

Cute	
Dazzling	
Dear	
Delight	
Delighted	
Delightful	
Desirability	
Desire	
Desired Outcome	
Devoted	
Dote	
Doting	
Elegant	
Empathy	
Excited	
Excitement	

Warm Words:

Exquisite	
Fabulous	
Favorite	
Friend	
Fun	
Gem	
Generous	
Gift	
Glam	
Glamorous	
Glamour	
Goal	
Grace	
Graceful	
Gracious	
Grand	

Warm Words:

Happy	
Hypnotizing	
Joy	
Kind	
Kindly	
Looking forward	
Love	
Lovely	
Loving	
Lucky	
Magnificent	
Marvelous	
Moral Support	
Nurture	
Open	
Pleasant	

Warm Words:

Please	
Pleasure	
Splendid	
Stunning	
Superb	
Surprise	
Sweet	
Swell	
Sympathetic	
Team	
Tender	
Thrilled	
Together	
Treasure	
Trust	
Warm	

Warm Words:

Warmhearted	
Wonder	
Wonderful	
Wonderment	
Wonderous	

Warm Examples:

Openers

Hey there!

Hi Friend

Hey Team!

Good Morning!

How's it going?

What a pleasure

Happy to be here

Glad to connect

I'm open

I'm thrilled

Warm Examples:

Closers

Warmly,

Talk soon,

Sincerely,

Warm Regards,

Cheers,

All the very best,

Best Wishes,

Love,

Best,

Faithfully

Yours truly,

Can't wait!

Warm Examples:

Phrases	
You can put your trust in us	
Happy to be here	
Let's connect!	
I'm open!	
You're the best	
You always make me feel so comfortable	
I love opening up to you	
I trust you	

Warm Examples:

Questions

How's the family?

Have any fun plans coming up?

Have any plans for the holidays?

How was your vacation?

Competent Words:

Aid	
Analyse	
Analytics	
Anticipate	
Applicable	
Arrangement	
Brainstorm	
Build	
Capable	
Case study	
Certain	
Certainty	
Charts	
Competent	
Condition	
Consistent	

Competent Words:

Consult	
Contemplate	
Correct	
Curriculum	
Data	
Definitely	
Demand	
Demonstrate	
Determine	
Discover	
Effective	
Efficient	
Elite	
Engagement	
Establish	
Excel	

Competent Words:

Excellent	
Execute	
Experiment	
Expert	
Expertise	
Graphs	
Grateful	
Guideline	
Honor	
Honored	
Honourable	
Impress	
Impressive	
Improve	
Increase	
Inquiry	

Competent Words:

Insistence	
Intelligent	
Intention	
Interpersonal	
Investigate	
Judge	
Knowledge	
Learn	
Manage	
Method	
Numbers	
Observe	
Order	
Organize	
Outcome	
Percents	

Competent Words:

Plan	
Policy	
Power	
Power Through	
Powerful	
Present	
Produce	
Productive	
Proficient	
Program	
Proposal	
Provide	
Qualification	
Qualified	
Reach	
Reasonable	

Competent Words:

Reinforce	
Require	
Requisite	
Research	
Respect	
Responsible	
Result	
Science	
Select	
Smart	
Specification	
Statistics	
Status	
Stipulation	
Strategize	
Strategy	

Competent Words:

Streamline	
Streamlined	
Studies	
Suitable	
Trade	
Utilize	
Versatile	
Vision	

Competent Examples:

Openers

Dear,

Hello,

[Name],

Let's do this.

This is going to be a productive day

Hi partner

Let's solve this

Can't wait to power through

Let's brainstorm

Competent Examples:

Closers

Best,

Thank you,

Sincerely,

Best regards,

Respectfully

Appreciatively

Onwards

Phrases

You can rely on us

Let's power through

Competent Examples:
